

WESTCHESTER COUNTY'S DIGITAL DIVIDE:

30,000

households in Westchester County alone have no computer

51,000

households have no internet subscription

APPROXIMATES BASED ON DATA FROM: I3 CONNECTIVITY EXPLORER - A BROADBAND VISUALIZATION TOOL FROM INTERNETASINFRASTRUCTURE.ORG

THE EFFECT OF THE DIGITAL DIVIDE:

43%

of low income parents report that their children have to do their schoolwork on a cellphone

40%

of low income children have to use public wifi to finish their schoolwork because they don't have a reliable connection at home

36%

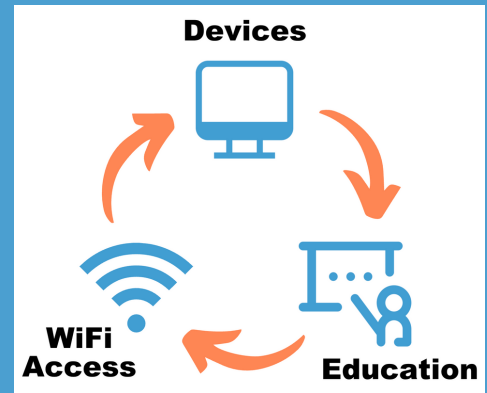
of low income children are not able to complete their schoolwork because they have no computer

SOURCE: [HTTPS://WWW.PEWRESEARCH.ORG/INTERNET/2020/04/30/53-OF-AMERICANS-SAY-THE-INTERNET-HAS-BEEN-ESSENTIAL-DURING-THE-COVID-19-OUTBREAK/](https://www.pewresearch.org/internet/2020/04/30/53-of-americans-say-the-internet-has-been-essential-during-the-covid-19-outbreak/)

A SIMPLE SOLUTION:

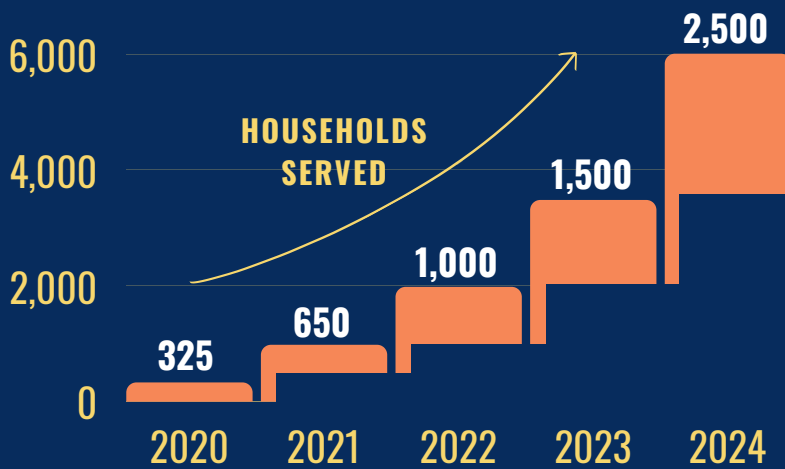
Provide low and moderate income Westchester County residents & children with:

- 15 hours of tech education
- A free device
- A free WiFi access starter package



OUR GOAL

Serve 20% of underserved households within 5 years



~6,000

Total households served by end of 2024

INVEST IN OUR WORK TO END THE DIGITAL DIVIDE



\$245

12 months of WiFi connectivity for a family or a new Chromebook for a client



\$500

A new Chromebook and 12 months of WiFi for a client



\$750

A full Digital Equity Now package – device, education & WiFi – for one client



\$1,250

Training costs for one cohort of educators



\$15,000

All costs for one cohort of students

PARTNERS

Carver Center
Community Resource Center
Guidance Center
Westchester Jewish Community Services

INVESTORS

Gloria & Richard Kushel Foundation
Alix & Rudolph Laager
M & T Bank